U-Shift

- A novel on-the-road modular vehicle concept

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- Requirements based on tomorrows mobility
- U-Shift vehicle concept "Modularisation On-the-Road"
- Application examples
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Trends and Interactions

Technology trends and framework conditions reinforce each other

Diversification of mobility

- Urban measures discourage private vehicles
- New, on-demand business models; away from car ownership

Autonomous driving, connectivity

- Legislative questions are clarified
- Safe and reliable technologies are being developed

Electrification

- Battery prices continue to decline
- Energy density and driving range increase

Ecology and energy efficiency

- Legislative emission limits to be strengthened
- 2°C-target: alternative green technologies are promoted



Source: McKinsey&Company: Automotive revolution – perspective towards 2030, Advanced Industries, January 2016 (free translation, pictures, Internet Bosch, SWR and more)











Disruptive innovations will shape future market for mobility



YOLE, Sensors and Data Management for Autonomous Vehicles (2015)

Future After-Sales Markets

- Goldman Sachs: Components for automated driving (2050)
 → 300 bn US\$
- Yole: Sensor modules (2030)
 → 36 bn US\$
- Boston Consulting: Market for autopilotfunctions (2025)
 → 42 bn US\$

Disruptive Innovations combine several factors of success

Disruptive innovation Smart-Phone: hardware-platforms + Touch Screen + Apps + rapid innovation and new markets = Disruption in cell-phone-marktet U-Shift project: modular/electrical vehicle + open platform + urbane application + SAE5 automation = Disruption in mobility market

Goal U-Shift: → New "Game Changer"



Requirements / Needs

Passenger traffic



MIV dominant for many driving purposes

Wanted:

- Mobility solution for people with multiple travel purposes
- Integration / Increase PT
- Improving transport efficiency
- Alternative for conventional MIV (Attractive)
- Business models, ...

MIV = Motorised private transport; PT = Public Transport



Requirements / Needs

Commercial traffic



Source: DLR own presentation

CEP share of tours strongly increasing

Wanted:

- The most universal transport solution for diverse commercial traffic
- Efficient, economic urban freight transport
- Integration / combination into existing logistics infrastructure
- Flexible formats, volumes und weights
- Business models, ...



U-Shift enables change in the mobility sector!



"on-the-road" modularization



MIT*: Private Individual capsule taxi, fleet, ...



PT[#]: Peoplemover, district bus, taxi, ...



City-logistics: CEP^{\$}, last-mile, retail, crafts, artisan, general cargo, ...

Driveboard:

- Standardized
- Highly automated
- Electrically driven
- Large quantities (Industry)

Capsules:

- Individualized
- Flexible
- Application optimized
- "Simple", low weight, cost effective
- Large no. of variants (SME)

* Motorized Individual Transport; # Public Transport; \$ Courier Express Parcel; § Small and medium enterprises

Application example: People-Mover

Driveboard + Capsules

- Driverless, flexible, standardisable
- Electrical drive system
- High utilization rates (24/7)
- No charging break (incl. capsule battery)
 - → Highly economic

Business model e.g. PT operator ^[1]

- Procurement driveboards + "PT"-capsule
- Flexibilisation of offer (e.g. Schorndorf^[2])
- Outside peak time: Rental / XaaS Driveboard to parcel service provider
 - \rightarrow Cost reduction + additional income

Public Transport
 http://www.reallabor-schorndorf.de



Mounting of a "PT"-capsule

On-Peak: - supplementary to PT - e.g. Platoon with buses Off-Peak: - Bus stop (shelter) - Capsule depot (e.g. parking garage)



Capsule variants for passenger traffic



People-Mover

People-Mover seating configuration

Public transport

- Side entry (long capsule)
- Various seat arrangements
- Can be integrated into line operation
- Flexibles call bus system / quarter bus
- New terminal stop charging concept



Private-Capsule

Private-Capsule (parking)

MIV – (Motorised) individual transport

- New interpretation: "standing vehicle"
- Reduced space / parking area
- Futuristic capsule design
- Seat arrangements e.g. Face-2-Face





Application example - mobile parcel locker

Driveboard + Capsules

- Driverless, flexible, standardisable
- Electrical drive system
- High utilization rate (24/7)
- No charging break (incl. capsule battery)
 - → Highly economic

Business model e.g. postal service

- Procurement driveboards + "Post"-capsule
- 24h fully automate operation; silent night operation
- Future: capsule-integration in building
 - \rightarrow Cost reduction + extended Service



Delivery of a mobile parcel locker

- User scenario: autonomous night delivery
 Power supply: High driving range with combination of capsule and driveboard battery
- Combinable e.g. wit Hub-2-Home



Capsule variants for commercial traffic



U-Shift Vehicle Family

		Large	Medium	Small	X-Small
Туре:		"Truck / Bus"	"Minibus"	"Small car"	"Micro-Mover"
Driveboard:	(L*W; mm)	5000 x 2500 ^{*1}	4000 x 2000	3000 x 1650	1200 x 1200
Total weight.:	(tons)	tbd. << 7.5	3.5 (+ 0,75) ^{*2}	tbd. 1.5	0.6
Range:	(km)	200 (∞) ^{*3}	200 (∞) ^{*3}	200 (∞) ^{*3}	100
Max. speed.:	(km/h)	80	80	tbd. 100	50
Load:	("Pallets")	6 (8) ^{*4}	3 (4)*4	2	1/2
	(Persons)	12 (16)*4	10 (12)*4	2+2	1 +1
Cargo:	(tons)	> 2	> 1	> 0.5	> 0.3
*1) Maximum width StVZO *2) incl. battery possible *3) with capsule battery *4) Long capsule (overhang)					90 91 92 93 93 93 93 93 93 93 93 93 93 93 93



Comparison of modularization strategies

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Vision – Urban transport in neighbourhoods

Holistic, integrated solution

- Combination of passenger and commercial transport
- Optimal control of whole traffic
- Traffic equalisation, congestion avoidance
- Intermodal transportability (road, rail, air, cable etc. – NGT-station)
- Equalisation power supply (capsule charg.)
- Combined business models:
 - PT, commercial transport, sharing, XaaS



City hub for people and logistic

Plug&Drive of driveboards and transport capsules Modular driveboard-architecture, drive and power modules Automated vehicle family, capsule variants Innovative digitalisation / functions (e.g. upgrades "over-the-air")



Unique vehicle concept with high added value / USPs

U-Shift

U-Shift enables a variety of new vehicle concepts and business models



Radical "rethinking" of today's highly integrated solutions Consistent **"on-the-road" modularisation**



New products and services for automotive companies Market opening for non-automotive companies





Thank you very much for your attention.

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